



*The Mighty Quapaws and the American Queen in the Helena Harbor (2008, photo by John Ruskey)*

*May 22, 2015 -- For Immediate Release:*

## **Business Opportunity: Purchase/Partnership**

**Description:** Quapaw Canoe Company - Helena Outpost is offering a purchase or partnership opportunity for someone who has a strong passion for rivers, outdoor recreation, and is ready to dive into a challenging but rewarding business!

**Instructions:** Please read below. If still interested, please contact owner/founder John Ruskey [john@island63.com](mailto:john@island63.com). Serious inquiries only please.

**Geography:** The Mississippi River forms 321 miles of paradise for paddlers along the Eastern Border of Arkansas, and Helena sits in the center of it all. With a protected harbor and 2 boat ramps, Helena is the ideal setup. Additional access to spectacular paddling on the White River, the Arkansas River, the St. Francis River, the Cache River (ivory billed woodpecker?) and Big Creek -- and more! All within an hour's drive of Helena.

**Requirements:** Must live in Helena or be willing to relocate. Must be friendly and people-oriented. Must be good with kids as well as adults. Must have good communication skills, and be able to speak comfortably with individuals as well as groups. Must be a capable writer and typist. Must be computer savvy (both Microsoft and Apple systems). Knowledge of Quickbooks a plus. Ability with Social Media a plus. Must be willing to tackle challenges and learn new skills. We will train as needed. Must be a good team member, but also must be able to work independently. Must be passionate about the outdoors and the American wilderness ethic. Must be physically capable of outdoor tasks (such as canoeing and kayaking) and moving heavy equipment in preparation and/or cleanup of expeditions. Must have own personal vehicle and current driver's



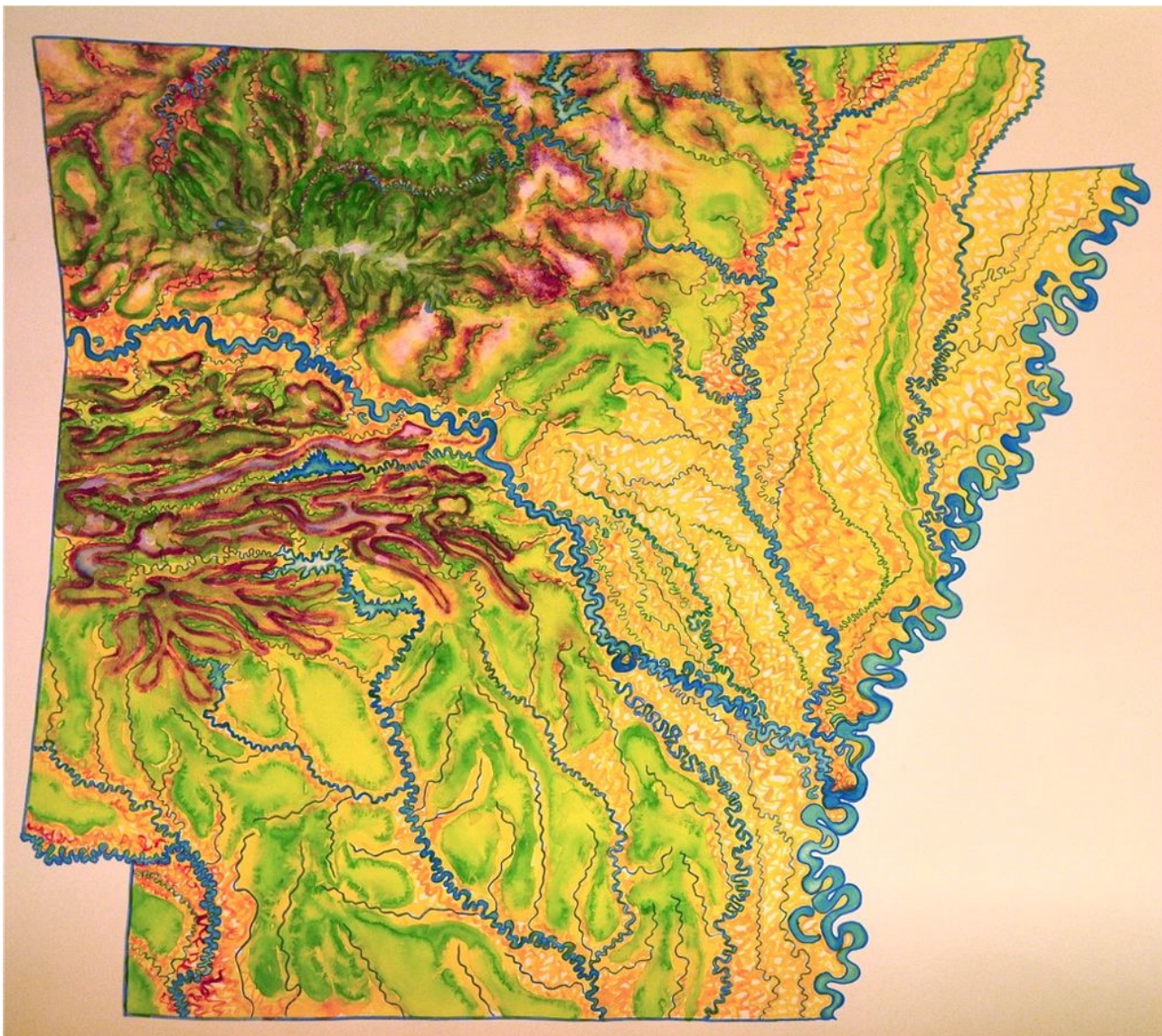
license. Must be honest, earnest and hard-working. We are all worker bees in this company; the river is the queen.

**Other Helpful Skills (but not requirements):** Experience in nature tourism. Wilderness First Aid, or other medical training. Creative writing. Youth Outdoor Programming and Leadership. Natural Sciences. Adobe software. Grant-writing.

**About Us:** Quapaw Canoe Company is a mission-driven small business based in Clarksdale, Miss, with river outposts in Helena, Ark and Natchez, Miss. We are dedicated to exploring and sharing the beauty and wildness of the Lower Mississippi River and its muddy tributaries in human powered vessels.

**Arrangement:** Partnership or Purchase opportunity, subject to negotiation, including long term association with Quapaw Canoe Company: its systems, equipment (giant voyageur canoes), and internal mechanisms (that have passed the test of time for safe operations on the biggest and wildest river in North America).

**For more information about QCC:** Please visit [www.island63.com](http://www.island63.com)



*The Mississippi River forms 321 miles of paradise for paddlers along the Eastern Border of Arkansas... and Helena sits in the center of it all... At the base of Crowley's Ridge... with excellent access to the Arkansas River, the White River, and the St. Francis River... Amongst many other pieces of paddling paradise!*